

# Ife Oyelade

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# About

Ife Oyelade is more than a speaker, she is a strategist, community builder, and transformational leader whose work lives at the intersection of tech, consulting, entrepreneurship, and inclusive leadership. With over a decade of experience leading digital transformation, coaching emerging leaders, and building scalable programs, Ife brings a rare blend of clarity, authenticity, and execution to every room she enters. Her speaking brand, *Ife Inspires*, is powered by her consulting firm, Affrism, a Black-owned strategy and innovation consultancy that exists to help people and organizations see challenges through new lenses.

*Affrism* (a fusion of “Africa” and “prism”) reflects Ife’s deep commitment to purpose, identity, and possibility. It is the strategic backbone behind the workshops, keynotes, and coaching engagements she deliver, ensuring that her work is not only inspiring, but actionable. Through *Affrism and Ife Inspires*, she’s worked with institutions like Toronto Metropolitan University, Casa Foundation, and the Diversity Institute, supporting innovation, economic empowerment, and inclusive growth. Whether facilitating a corporate leadership session or guiding first-time founders through entrepreneurship frameworks, Ife’s strength lies in her ability to turn bold ideas into clear strategy and meaningful impact.

To help others do the same, Ife created the **INSPIRE Framework™** a 7-part model developed through years of consulting, coaching, and real-world experience. This signature framework guides individuals and organizations from ideation to execution

With a background in law, an Executive MBA, and hands-on experience delivering multimillion-dollar transformation projects, Ife blends executive-level strategy with grassroots empathy. *Ife Inspires* isn’t just a name, it’s a movement backed by the systems, strategy, and soul to create lasting change.



# The **INSPIRE** Framework

The world is full of inspiration but inspiration without structure leaves people overwhelmed, stuck, or burnt out. The INSPIRE Framework™ is important because it bridges the gap between motivation and execution. It transforms raw potential into real-world progress by giving changemakers a clear, strategic path forward. It doesn't just light the fire, it shows you how to build and sustain it.

**INSPIRE** is not just a leadership model, it's a transformational toolkit.

## **For Individuals:**

- Gain clarity, confidence, and strategic direction
- Turn passions into purpose-driven plans
- Build resilience and avoid burnout

## **For Organizations & Teams:**

- Foster inclusive leadership and innovation
- Empower emerging talent
- Align mission with execution

## 7 Part INSPIRE Framework

**I****Innovation** - Think forward**N****Navigation** - Design your path, don't just follow one.**S****Strategy** - Big ideas need structure.**P****Purpose** – Lead from the why**I****Impact** – Make moves that matter**R****Resilience** – Bounce back then build better**E****Empowerment** – Inspire others as you rise



*“My work is rooted in the belief that inspiration alone isn’t enough because we need systems, strategy, and structure to turn bold ideas into real impact. Whether I’m speaking on stage, coaching leaders, or building communities, I show up to help people not just dream, but build. I don’t just talk about innovation, I make it tangible because when we match intention with execution, we don’t just shift conversations—we shift outcomes.”*

*- Ife*

# Signature Topics & Workshops

## **The Art of Persuasion: Negotiation as a superpower**

Whether you're asking for a raise, closing a deal, or navigating tough conversations—this session teaches you how to negotiate with confidence, clarity, and emotional intelligence.

## **Network with Intention: Build Relationships That Work for You**

Forget about transactional networking. This session dives into intentional relationship-building, how to navigate rooms with confidence, and how to turn connections into collaborations, mentors, and opportunities even if you're introverted.

## **Brand You: Build a Bold, Authentic Personal Brand**

Your brand is more than a logo, it's the legacy you leave in every room. Learn how to craft a magnetic personal brand that reflects your values, amplifies your voice, and positions you as a leader in your space

## **INSPIRE: Turning Vision into Action for Modern Changemakers**

An empowering keynote introducing the INSPIRE™ Framework a powerful model to help individuals lead with purpose, act with strategy, and create impact that lasts.

## **Storytelling that Sticks: Communicate with Confidence & Purpose**

People don't just remember facts—they remember feelings. Master the art of storytelling to pitch your ideas, share your journey, and inspire action with authenticity and power

## **Lift As You Climb: Creating Empowerment Ecosystems in Business and Life**

A call to action for leaders to embrace mentorship, inclusion, and collective growth. Perfect for DEI-focused events, women in leadership, and community-driven spaces.

# Services Offered

*Available virtually, in-person, or hybrid.*

## Speaking Engagements, MC & Keynotes

Inspire, educate, and ignite transformation at events of all sizes.

### Popular topics:

- Leadership & Empowerment
- The INSPIRE™ Framework
- Negotiation & Personal Branding
- Women in Leadership
- Storytelling & Communication

## Coaching & Mentorship Programs

Personalized guidance for individuals or small groups ready to level up.

### Coaching Options:

- 1:1 Leadership or Career Coaching
- Emerging Changemaker Mentorship

## Workshops & Trainings

Interactive, hands-on sessions designed to spark action and build skills..

### Offering include (but not limited to):

- Strategic Networking That Converts
- The Art of Storytelling
- Brand Identity
- Confidence & Communication for Emerging Leaders
- Vision-to-Execution Planning (based on INSPIRE™)

## Consulting & Strategy

Custom support for organizations, universities, colleges, non-profits, and brands looking to amplify their impact.

### Consulting Services:

- Program & Curriculum Design
- Speaker & Thought Leader Development
- Program, Project & Portfolio Management



# Working with Ife Includes



Partnering with Ife is more than just a service, it's a collaborative, empowering experience designed to deliver clarity, transformation, and real results. When you work with Ife, you receive:

1. **Tailored Strategy** - Every session, talk, or workshop is customized to meet the unique needs of your audience or organization. No one-size-fits-all templates—just meaningful, intentional design.
2. **Engaging Delivery** - Ife brings warmth, wisdom, and energy to every room (virtual or in-person), ensuring your audience is not only informed but inspired to act.
3. **Premium Content & Resources** - From handouts and toolkits to curated post-session reflections, your audience walks away with actionable insights they can immediately apply.
4. **Professionalism & Partnership** - You get timely communication, transparent expectations, and a true collaborator invested in your goals and values.
5. **Inclusive, Impact-Driven Approach** - Whether leading a keynote or mentoring one-on-one, Ife center's purpose, empowerment, and representation creating space for everyone to rise.

# Let's Connect



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